



# YOU ALREADY SPEND THE MONEY. WHY NOT SPEND IT SMARTER?

The EcoSense® Safer for Your Home Pack replaces the products you're already buying at the store with safer, high-performance alternatives—without spending more.



Same jobs. Safer ingredients. Better value.  
Intentional choices. Real results.

## PRACTICAL COMPARISON: WHAT YOU USE NOW vs. WHAT YOU CAN USE INSTEAD

| WHAT YOU'RE PROBABLY USING | ECOSENSE® PRODUCT                                     | WHAT IT DOES FOR YOU                                                         |
|----------------------------|-------------------------------------------------------|------------------------------------------------------------------------------|
| <br>All-Purpose Cleaner    | <br><b>Tough &amp; Tender®</b><br>All-Purpose Cleaner | <br>Powerful clean for all surfaces, safer for your home and family.         |
| <br>Multi-Surface Cleaner  | <br><b>Sol-U-Mel®</b><br>Cleaner                      | <br>Plant-derived cleaning power that's tough on dirt, not your home.        |
| <br>Bathroom Cleaner       | <br><b>Tub &amp; Tile™</b><br>Bathroom Cleaner        | <br>Removes soap scum and hard water without harsh fumes.                    |
| <br>Daily Shower Spray     | <br><b>No Work®</b><br>Daily Shower Cleaner           | <br>Keeps showers clean longer with less effort.                             |
| <br>Glass Cleaner          | <br><b>Clear Power®</b><br>Glass Cleaner              | <br>Streak-free shine without ammonia or harsh chemicals.                    |
| <br>Disinfectant Spray     | <br><b>Sol-U-Guard Botanical®</b><br>Disinfectant     | <br>EPA-registered botanical disinfectant. Kills germs* without toxic fumes. |
| <br>Toilet Bowl Cleaner    | <br><b>Safe &amp; Mighty™</b><br>Toilet Bowl Cleaner  | <br>Deep cleans and freshens without corrosive acids.                        |
| <br>Dishwasher Detergent   | <br><b>Diamond Brite®</b><br>Dishwasher Packs         | <br>Powerful clean, no pre-rinse needed.                                     |
| <br>Rinse Aid              | <br><b>EcoSense®</b><br>Rinse Aid                     | <br>Spot-free dishes and glasses.                                            |
| <br>Laundry Detergent      | <br><b>MelaPower®</b><br>Laundry Detergent            | <br>Powerful cleaning with plant-based ingredients.                          |
| <br>Oxygen Whitener        | <br><b>MelaBrite®</b><br>Oxygen Whitener              | <br>Whitens and brightens without chlorine bleach.                           |
| <br>Stain Remover          | <br><b>PreSpot®</b><br>Stain Remover                  | <br>Enzyme-powered stain removal.                                            |
| <br>Fabric Softener        | <br><b>Laundry</b><br>Fabric Softener                 | <br>Softens, reduces static, and is safe for sensitive skin.                 |
| <br>Dryer Sheets           | <br><b>MelaSoft®</b><br>Dryer Sheets                  | <br>Softens and freshens without harsh chemicals.                            |

**ONE PACK.  
18 PRODUCTS.  
COUNTLESS  
BENEFITS.**



### SAFER HOME

Better ingredients for the people you care about most.



### SMARTER SPENDING

Replace what you already buy—no extra spending.



### HEALTHIER FAMILY

Reduce exposure to harsh chemicals every day.



### SAVE TIME

High-performance products that make cleaning easier.



### BETTER FOR OUR WORLD

Plant-derived, biodegradable, and sustainable.



Small, intentional decisions today create a healthier home and a richer life.



WEALTH IS A QUALITY OF LIFE  
YOUR MONEY CREATES.

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LIFE IS RICH® STARTS AT HOME.